

2nd - 26th July | 1st - 21st August
ISCTE Business School Lisbon

SUMMER SCHOOL LISBON 2012



Join the Summer School at ISCTE-IUL and extend your skills in the fields of Management, Finance or Marketing

JULY

PROGRAMME 1 - LEADERSHIP AND STRATEGIC KNOWLEDGE

PROGRAMME 2 - INTERNATIONAL FINANCIAL MANAGEMENT

PROGRAMME 3 - MARKETING COMMUNICATIONS AND BRANDING

AUGUST

PROGRAMME 4 - CROSS-CULTURAL COMMUNICATION AND NEGOTIATION

Each programme also includes:

- + Portuguese History and Culture
- + Portuguese Language Course (optional)

Credits: 6 ECTS **Hours:** 70 hours

Price: 940 euro (Full package with lodging)

Please check for more fees details on our webpage

Website: www.iepm.iscte.pt

E-mail: summerschools@iscte.pt